



# Transportation & Fleet Logistics

Get moving with TomTom for greater efficiency and reduced costs

maps & content | real time & historical traffic | lbs



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# The TomTom Advantage for Transportation and Fleet Logistics

Efficiency, it is at the heart of transportation and fleet logistics. These industries require the safe and prompt routing of vehicles in the most seamless manner. Success is based on accuracy and no-one provides more accurate data than TomTom.



KEY BUSINESS ADVANTAGES	
<b>Driver and vehicle safety</b>	Prevent trucks from being driven where they might be in danger of causing damage to the vehicle or infrastructure
<b>Compliance</b>	Avoid expensive fines for violating restrictions
<b>Fleet efficiency</b>	Reduce operating expenses by limiting out-of-route miles and increase asset utilization
<b>Customer satisfaction</b>	Adhere to and improve the estimation of arrival times
<b>Environmental friendliness</b>	Reduce fuel usage to minimise carbon emissions

Whether moving people or moving goods, responding to emergencies or delivering packages, vehicles must be guided using the most extensive truck attribution available. TomTom provides industry leading logistics content, unparalleled road network coverage and the most accurate, comprehensive and up-to-date traffic information. Leading fleet logistics companies use TomTom data exclusively, why wouldn't you?

# TomTom Products: Improving Business Results on a Global Scale

TomTom delivers a comprehensive range of map, route and traffic products to assist every aspect of your business. Highlights include:



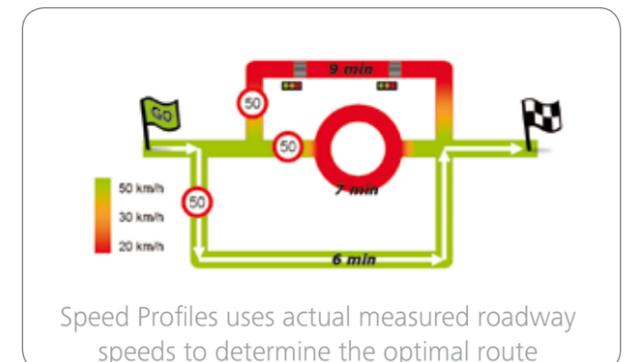
**MultiNet** provides the richest, freshest and most accurate global road network database. It integrates turn-by-turn directions, road data including signage and intersections to get your fleet moving quickly and efficiently.



**Logistics** is an attribution layer for MultiNet specifically designed for fleet owners and operators who manage large trucks and other road restricted vehicles. It saves time and cost by enabling precise guidance over approved routes for these vehicles to their final destinations.



**Enterprise Traffic** provides real time congestion information solely for road stretches experiencing delays. This improves the accuracy of fastest route calculations and ETA forecasts. Accuracy is ensured with data aggregated from multiple sources.



**Speed Profiles** aggregates billions of GPS measurements from TomTom users to offer precise traffic speeds for specific times of day and days of the week. Routes adapt dynamically to the time of departure and incorporate local knowledge. Armed with Speed Profiles, ETAs are highly accurate and travel time is reduced along with stress levels, travel costs and environmental impact.

# Connect with the Location Intelligence Experts

Innovation drives the future of location awareness. This innovation starts with the map and evolves to incorporate real time and predictive traffic information. Through innovation, TomTom keeps pace with the ever-changing world by delivering products which improve your business, drive efficiency and reduce costs. Partner with TomTom and you will have access to:



### The freshest map

TomTom coverage is updated daily using multiple sources. It extends over 200 countries and territories and encompasses more than 3 billion people and 34 million kilometres globally.



### The most accurate real time traffic information

TomTom real time traffic products create a vivid picture of traffic conditions as they evolve, keeping drivers in control of their journeys.



### The largest resource to predict traffic flow

With a database of over 3 trillion anonymous GPS measurements, TomTom historical traffic products provide analysis to predict driving behaviour across the road network.

Find out how our location intelligence can benefit you. Contact TomTom today.



## About TomTom

Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of location and navigation products and services focused on providing all customers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has 3,500 employees and sells its products in over 40 countries.

TomTom Licensing is the division of TomTom dedicated to delivering relevant, fresh and high-quality digital maps, and dynamic content, to a wide range of business customers. Our product portfolio includes the world's freshest digital maps covering over 200 countries and territories globally, as well as the most accurate real time and historical traffic products.

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