

# Government & Public sector

How to better manage traffic and plan projects



maps & content | real time & historical traffic | lbs

**TomTom** 

[www.tomtom.com/licensing](http://www.tomtom.com/licensing)



## Government & Public sector

Location is essential to the smooth running of government. From intelligence to rubbish collection, taxation to emergency response and local and national elections, each requires precision mapping.

TomTom supports these needs with sophisticated service integration and industry leading production cycles.



### BENEFITS

#### Precision

Content is specifically designed for use in civilian and military/intelligence government applications

#### Government Partnerships

Receive industry leading maps through public sector partnerships around the world

#### Emergency Services

Rely on TomTom's highly accurate and fresh street networks and routing

#### Compatibility

Leverage compliant FGDC metadata

#### Assistance

Reduce response times and improve traffic management with geocoded accident and crime reports from law enforcement and transportation departments.



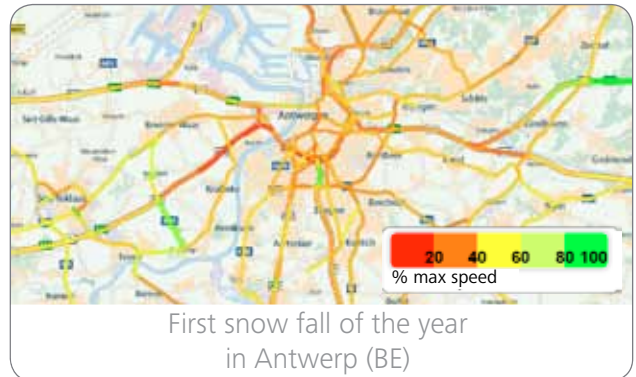
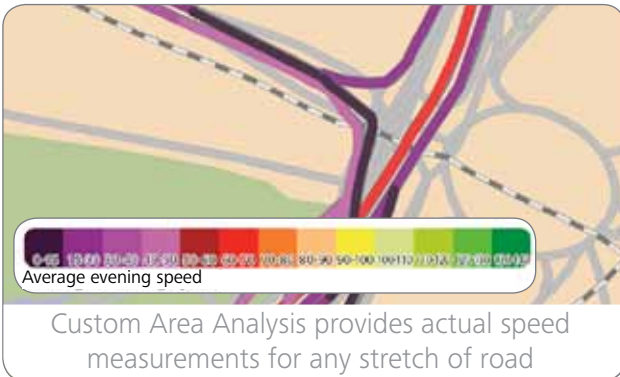
# Products

TomTom delivers a comprehensive range of high quality maps, route and traffic information to help manage public assets:



**High Quality Digital Maps** - provide the richest, freshest and most accurate global road network database. They integrate turn by-turn directions, road data including signage and intersections to get your business moving quickly and efficiently.

**Address Points** - TomTom delivers the ultimate in geocoding accuracy for your business by pinpointing discrete, actual street addresses to physical buildings or property parcels. By constantly seeking and incorporating address data from many private and government sources TomTom is delivering a highly relevant and high resolution dataset for address geocoding.



**Custom Travel Times** and **Custom Area Analysis** - These historical traffic products reveal the risks travellers face every day. Choose a specific route or area and they analyse the traffic information at any day or even hour of the year. Understand road usage in extreme weather conditions, when school lets out, and even the impact of holidays.

**HD Flow** - tells you what is happening right now using TomTom's real time traffic information. For each road segment it delivers the road's identification, total travel time, average speed and quality. Data is easily integrated into traffic management systems.

# 20 years of innovation and geospatial expertise available to the Government & Public Sector

We are a map making company with over 20 years' expertise. Continuous investment and over 2,000 persons help us provide the freshest and most accurate maps with best-in-class safety and attributed navigation.

Our unique 'hybrid' map-making delivers content of certified quality. We use an innovative approach which combines traditional sources such as satellite imagery, field surveys, mobile mapping vans and fleets with rigorously controlled community input.

Consequently TomTom has delivered industry leading traffic information to governments, enterprises and consumers since 2006. The following key assets will prove invaluable to your projects:

## An exceptionally large number of live (community) input sources:

- Millions of connected GPS devices + 80 million GSM probes + millions of government road sensors + thousands of journalists collecting incident information.
- This large number of data sources leads to greater accuracy, increased confidence in data from our users as well as a better customer experience.

## Ability to publish data on any road:

- Thanks to our OpenLR technology, TomTom can describe incidents or congestion on any road on any map, including secondary roads.

## Mature and proven fusion engine:

- Class leading traffic information.

## Frequency of data:

- Every second new road data is received
- Every 30 seconds the traffic status is updated
- Every minute (or less) all data is made available to our customers

## CONTACT INFO

### Americas

#### Lebanon

Phone: +1 603 643 0330

#### Concord

Phone: +1 978 287 9555

### Asia Pacific

#### Taiwan

Phone: + 8862 2331 5889

#### China

Phone: +86 186 2161 6018

### EMEA

#### Belux

Phone: +32 9 244 88 11

#### DACH

Phone: +49 (0) 5127 408 0

#### France

Phone: +33 1 47 46 72 00

#### Italy & Eastern Europe

Phone: +39 0234 874126

#### Nordics

Phone: +45 3634 4560

#### South Africa

Phone: + 27 12 345 6700

#### Spain & Portugal

Phone +34 91 378 99 10

#### The Netherlands

Phone: +31 20 757 49 29

#### UK & Ireland

Phone: +44 (0)207 3875444