



Transportation & Logistics

How TomTom geospatial solutions can help your projects



maps & content | real time & historical traffic | lbs



www.tomtom.com/licensing

Transportation & Logistics

Whether moving people or moving goods, responding to emergencies or delivering packages, your vehicles must be guided by the most extensive truck attribution available. TomTom offers industry leading logistics content, unparalleled road network coverage and the most accurate, comprehensive and up-to-date traffic information.



BENEFITS

Driver and vehicle safety

Prevent trucks from being driven where they might be in danger of causing damage to the vehicle or infrastructure

Compliance

Avoid expensive fines for violating restrictions

Fleet efficiency

Reduce operating expenses by limiting out-of-route miles and increase asset utilization

Customer satisfaction

Adhere to and improve the estimation of arrival times

Environmental friendliness

Reduce fuel usage to minimise carbon emissions



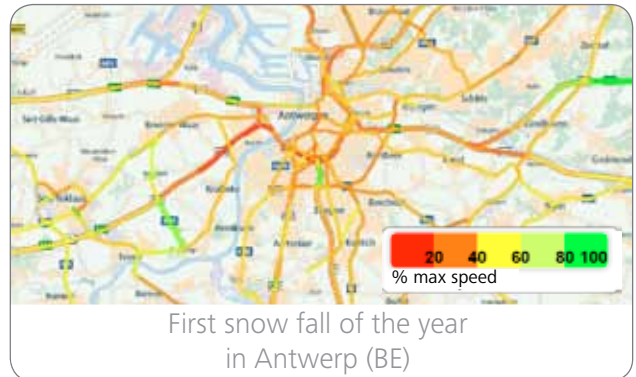
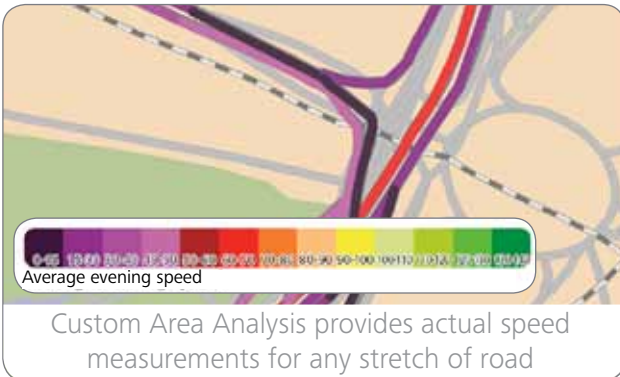
Products

TomTom delivers a comprehensive range of high quality maps, route and traffic information for your projects:



High Quality Digital Maps - provide the richest, freshest and most accurate global road network database. They integrate turn by-turn directions, road data including signage and intersections to get your business moving quickly and efficiently.

Address Points - TomTom delivers the ultimate in geocoding accuracy for your business by pinpointing discrete, actual street addresses to physical buildings or property parcels. By constantly seeking and incorporating address data from many private and government sources TomTom is delivering a highly relevant and high resolution dataset for address geocoding.



Custom Travel Times and **Custom Area Analysis** - These historical traffic products reveal the risks travellers face every day. Choose a specific route or area and they analyse the traffic information at any day or even hour of the year. Understand road usage in extreme weather conditions, when school lets out, and even the impact of holidays.

HD Flow - tells you what is happening right now using TomTom's real time traffic information. For each road segment it delivers the road's identification, total travel time, average speed and quality. Data is easily integrated into traffic management systems.

20 years of innovation and geospatial expertise available to the Transportation & Logistics Sector

We are a map making company with over 20 years' expertise. Continuous investment and over 2,000 persons help us provide the freshest and most accurate maps with best-in-class safety and attributed navigation.

Our unique 'hybrid' map-making delivers content of certified quality. We use an innovative approach which combines traditional sources such as satellite imagery, field surveys, mobile mapping vans and fleets with rigorously controlled community input.

Consequently TomTom has delivered industry leading traffic information to governments, enterprises and consumers since 2006. The following key assets will prove invaluable to your projects:

An exceptionally large number of live (community) input sources:

- Millions of connected GPS devices + 80 million GSM probes + millions of government road sensors + thousands of journalists collecting incident information.
- This large number of data sources leads to greater accuracy, increased confidence in data from our users as well as a better customer experience.

Ability to publish data on any road:

- Thanks to our OpenLR technology, TomTom can describe incidents or congestion on any road on any map, including secondary roads.

Mature and proven fusion engine:

- Class leading traffic information.

Frequency of data:

- Every second new road data is received
- Every 30 seconds the traffic status is updated
- Every minute (or less) all data is made available to our customers

CONTACT INFO

Americas

Lebanon

Phone: +1 603 643 0330

Concord

Phone: +1 978 287 9555

Asia Pacific

Taiwan

Phone: + 8862 2331 5889

China

Phone: +86 186 2161 6018

EMEA

Belux

Phone: +32 9 244 88 11

DACH

Phone: +49 (0) 5127 408 0

France

Phone: +33 1 47 46 72 00

Italy & Eastern Europe

Phone: +39 0234 874126

Nordics

Phone: +45 3634 4560

South Africa

Phone: + 27 12 345 6700

Spain & Portugal

Phone +34 91 378 99 10

The Netherlands

Phone: +31 20 757 49 29

UK & Ireland

Phone: +44 (0)207 3875444